# BUILDING BETTER BRAINS

The Academy of Brain-based Leadership

## MBSLA - the next generation of leadership assessment

## Your brain controls everything you do ...

More than 90% of our decisions, motivations and reactions are influenced by automatic, non-conscious processes. Understanding what drives your behavior, and leveraging this to optimize your brain's strengths and minimize its limitations is key to enhancing your performance, relationships and health. That's where we come in - we bring together brain science and leadership effectiveness to facilitate real and measurable change.

Our scientifically validated brain-based leadership assessment, along with tailored feedback and a personalized development plan help build the resilient and integrated brain required to thrive in today's complex environment.

#### Why use this assessment?

- Quickest, most efficient way to create meaningful change
- Accurate picture of where and how to focus your change efforts
- Most return on your change efforts—in just 10 minutes, 3 times a week, and in a month you and others will notice significant improvement

#### What makes us different and better?

- Based on validated brain science
- World's largest international database of the human brain
- Targets the key brain processes and capacities that directly impact leadership behaviors
- Fun and engaging actions to build capacity in specifically targeted areas of the brain
- Measure progress through reassessment, providing immediate and meaningful feedback

#### How it works

- Online, activity-based exercises that directly measure your brain capacities
- Easy to understand results linked to a personalized development plan with actionable steps
- Personalized brain-based exercises to build capacity
- Measurement assessment to monitor progress

### Assess, train, plan, monitor-drives results!

Contact us for a free consultation and discuss eligibility for a free assessment

#### Questions?

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"In a sea of assessments, it is so exciting to have something that is backed by hard science. I am confident that this will change the dialogue and be one of the pivotal things we look back on, and identify, as something that changed the way we interact with one another in business." — JENNIFER

"It's a great unique program that's fun-filled but challenging. It really sharpens the brain and kept me focused. It's well worth the time spent." — KAM

"I really enjoyed the program. I'm very interested in the approach to self-regulation to control stress and negative thinking."— TARA

"Every bit as powerful of an assessment that I'd hoped it would be." — ADAM

